



International Symposium on *Salmonella* and Salmonellosis

France, Saint-Malo | 23-24-25 June 2025

Sponsorship proposal





Since 1992, the I3S Congress on *Salmonella* and Salmonellosis has been a cornerstone event in the global health community.

Organized every three years in France, in the beautiful region of Brittany, our congress has remained steadfast in its commitment to advancing scientific knowledge, fostering interdisciplinary collaboration, and catalyzing actionable solutions to combat the pervasive threat of *Salmonella* and salmonellosis.

The I3S Congress embodies the spirit of camaraderie, and innovation in public health research. It continues to serve as a platform for fruitful discussions, knowledge exchange, and networking opportunities among esteemed scientists from diverse backgrounds. Sponsoring I3S provides companies with a unique chance to align their brand with a globally recognized event dedicated to addressing significant public health concerns. With unparalleled visibility, and networking opportunities, sponsoring I3S allows companies to showcase their commitment to advancing science, promoting public health, and contributing to the improvement of global health outcomes.

We anticipate lively debates, enlightening presentations, and the forging of new collaborations that will contribute to the advancement of science, and the improvement of global health. Together, let us work towards a future where salmonellosis is better understood, managed, and ultimately controlled.

Marianne Chemaly
Chair of the Organizing
& Scientific Committee



Organising and Scientific Committee

The symposium is organized by ANSES, INNOZH, Santé Publique France, INRAE, and Institut Pasteur, renowned as major players in their respective fields.

Chair: Marianne Chemaly - ANSES
Honorary Chair: Pierre Colin

Members:
Christophe Cordevant - ANSES
Benoît Doublet - INRAE
Laurent Guillier - ANSES
Nathalie Jourdan-da Silva - Santé Publique France
Annaëlle Kerouanton - ANSES
Bertrand Lombard - ANSES
Jean-Marc Collard - Institut Pasteur
Isabelle Virlogeux-Payant - INRAE
François-Xavier Weill - Institut Pasteur

Secretariat: Claudie Le Meur Bourdon - INNOZH

General organization

The proceeding will be provided to the participants at the beginning of the symposium.

During each plenary session, a principal talk will be devoted to the state of the art, followed by the selected oral communications.

Posters will be displayed for the whole Symposium in the large hall, for open discussions during the breaks.



Symposium venue:
Palais du Grand Large
Saint- Malo, France



Promotion

The promotion of the I3S Symposium's communication campaign is led by the organizing bodies and leverages a robust database of qualified contacts.

The 2025 edition sees the introduction of a new website (www.i3scongress.org), along with active engagement from the LinkedIn and Twitter communities. Additionally, there is a newsletter sent out to the community, featuring the latest updates and highlights. The symposium also unveils **a fresh logo, and its accompanying visual identity**. This revitalization of the logo, and branding offers numerous benefits, including **enhancing brand recognition, modernizing the symposium's image**, and ensuring **consistency across all communication channels**, ultimately reinforcing its position as a leading event in the field.

KEY DATA

based on the previous edition



1992
first edition

Originally held every 5 years,
I3S switched to a 3-year cycle in 2007

The only International congress entirely dedicated to *Salmonella* in animal and public health, and the environment



200
people
expected

Attendees are from academic, governmental and industrial areas



30
countries
represented

Europe (excl. France): 53%
France: 27%
N. America: 9%, S. America: 7%
Middle East, Africa & Oceania: 4%

I3S 2025 - SPONSORSHIP OPPORTUNITIES

DESCRIPTION	PLATINUM	GOLD	SILVER	BRONZE
Net Rate	15 000 €	10 000 €	6 000 €	3 000 €
Net Rate, if booked by 11/30/24 : 10% discount	13 500 €	9 000 €	5 400 €	2 700 €
Congress communication (2024 - 2025)				
Website: logo, organization presentation, and link to the website	Prime placement across all pages of the website	Prime placement	✓	✓
On event social media (LinkedIn and Twitter): presentation with logo, text, and link to the website	✓	✓	✓	✓
Presentation video broadcasted on LinkedIn (provided by the sponsor and following a predefined format)	✓	✓	✓	
During the event				
Entry pass to attend the congress (priced at 718€)	3	2	1	1
Logo on all distributed materials (to be defined)	✓	✓	✓	✓
Sponsor acknowledgments during the introduction				
Presentation brochure in the congress attendees' tote bag				
Logo on attendees' badge	On the front and back	On the front and back	On the back	On the back
Exhibition stand in the poster & break rooms	6 m ² , the best place	6 m ²	6 m ²	
Plenary presentation pitch (to be defined)	5 min	5 min		
Acknowledgments in the introduction during social moments	At the cocktail reception and gala evening	At the cocktail reception		
Logo on printed photos (photobooth) during the gala evening	✓			
Logo on Ecocup (or water bottle), distributed to all congress participants	✓			

PREVIOUS SPONSORS

(2022 Edition)



Société Française
de Microbiologie



CHROMagar
The Chromogenic Media Pioneer



Thank you for your interest!

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